

USAGE GUIDELINES FOR THE **CRS4 LOGO**

(registered trademark)

Center for Advanced Studies, Research and Development in Sardinia

Guidelines for the correct placement of the CRS4 logo within visual communication materials.

Please refer to the regulations:



DOWNLOAD

Regulations for partners and suppliers Regulations and sponsorship request form https://www.crs4.it/multimedia/logo/

The CRS4 logo

The logotype displays the acronym CRS4.

The payoff is Ideas Become Life.

The pictogram features a small blue square that, as it approaches a display, transforms into a cube and then becomes a sphere after passing through it.

"CRS4 - Ideas Become Life" is a registered trademark.





CRS4 Logo (all versions, PDF and PNG)

https://www.crs4.it/repository/documents/press/media-kit/logocrs4.zip

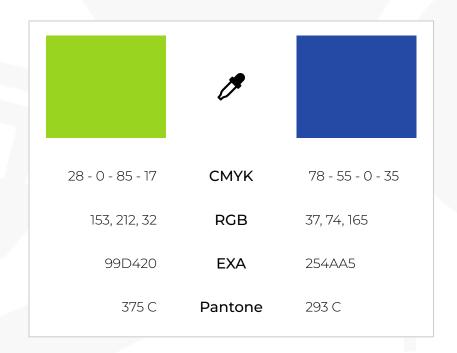
Payoff font and colors used

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890



Murecho - Google Fonts

https://fonts.google.com/specimen/Murecho



Usage guidelines based on background color









Minimum usage dimensions

Minimum logo dimensions including margins:

Web: 133x40 px

Print: 45 x 13.5 mm

Minimum margin dimensions relative to the logo:

A - Lateral margins > 8%

B - Top and bottom margins > 12%

C - Distance from other logos > 16% and C ≥ 2*A









